

JOB DESCRIPTION

Job Title:	Multimedia Officer	Division/Department:	Media
Grade:		Reports to:	Media Manager

Job Purpose	The successful officer will be working closely with the Media Manager in creating and developing BAM's publications, visual concepts, etc., primarily aimed at streamlining the Association's messages through its website and social media platforms.
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Job Description and Responsibilities:
<ul style="list-style-type: none"> Provide layout and creative designs for all BAM's publications; Create and assemble images, video and graphics to produce content, designs and infographics for website, social media platforms, print media, displays and productions; Liaise with the Media Manager to create innovative video content for the Association; Demonstrate strong conceptual and creative design & typographic skills; Use sports-specific artistic vision to take pictures of events/tournaments as required by the Association; Understand and work to meet the Department's aims and objectives; Assist in managing the Association's social media accounts.

Experience Required	
*Functional Experience (No. Of years, Specialized Field if any)	3-5 years minimum experience working in the sports industry

Education and Qualifications Required
Diploma in Art/Design/Creative Multimedia or equivalent

Any Additional Requirements <i>(Language Skills, Computer Skills)</i>
Highly skilled in Adobe Illustrator, Adobe Photoshop, Adobe Lightroom, Adobe Audition and Adobe After Effects
Ability to conceptualize, and visualize design solutions to a very high standard against tight deadlines
Experienced photographer & videographer
Ability to think creatively against a brief
Competent understanding & knowledge of the sports of badminton
Self-discipline, motivated, possess high work rate & a team player

Employee Acknowledgment	
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Name:	
Signature	