



HSBC **BWF**  
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## #PETRONASMalaysiaOpen2026

6 - 11 January

Axiata Arena, Bukit Jalil

### MEDIA ACCREDITATION REGISTRATION GUIDELINES

- Media participation in the event is contingent upon accreditation by the organizers.
- Accreditation is exclusively reserved for members of the press, including representatives from print media, photojournalism, radio, television, and news agencies, who fully comply with the accreditation requirements.
- Accreditation will be granted upon submission of valid press credentials along with the completed accreditation form. Freelance journalists and independent TV crews are also required to meet these standards.
- All media applications must be accompanied by a **letter of assignment** from the applicant's respective editor. This applies to both local and foreign media applicants and is necessary to ensure that each application reflects official endorsement by the media organization represented. Applications without a letter of assignment will not be considered for accreditation.
- In cases where an individual represents multiple media companies, we kindly request that they provide information about each organization and specify which one they seek accreditation for. Please note that multiple accreditations for the same individual will not be issued by the BAM Media department.
- The following individuals **do not qualify** for media accreditation:
  - Public relations and internal communications practitioners.
  - Non-journalist staff of media outlets, including sales and advertising teams.
  - Non-sports journalist staff of media outlets.
  - Representatives of fan sites, blogs.
  - Representatives of marketing or advertising agencies.
- Media passes are mandatory for participants to access the venue. These passes grant entry to the entire venue, including all public meetings and sessions, unless otherwise restricted for security purposes.
- The allocation of media passes to each agency is subject to the following maximum limits:



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- **Print Media**
    - Two (2) journalists and two (2) photographers
  - **Sports Magazines and Sports Websites**
    - One (1) journalist and one (1) photographer
  - **Electronic Media (except host broadcasters)**
    - Two (2) crew members
  - **Wire Agencies**
    - Two (2) journalists and two (2) photographers
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- For foreign media applications, it is **mandatory** to submit a letter of endorsement from their respective Badminton Association along with the completed accreditation form. Applications from foreign media without this endorsement will not be considered.
  - If approved, the accreditation will result in the issuance of a Media Pass, intended solely for providing limited access to the designated holder, '*The Holder*,' during the #PETRONASMalaysiaOpen2026. The Media Pass is personal, non-transferable, and subject to revocation at any time at the organizers' sole discretion.
  - Unauthorized use or alteration of this Media Pass may result in its temporary or permanent removal and the ejection of the possessor and/or the Holder from the venue.
  - The Holder acknowledges and assumes all risks associated with attending the Event and agrees to indemnify and hold harmless the organizers from any claims, damages, or losses resulting from their presence at the Event.
  - The Holder may not broadcast, publicize, or commercially use any visual or audio media of the Event if it breaches any licensing contracts agreed to by the organizers.
  - The Holder must promptly report the theft, loss, or unauthorized use of the Media Pass. Acceptance of a Media Pass constitutes agreement by the Holder to these conditions.
  - Please note that attendees must adhere to the dress code: long pants, shirts/T-shirts, and shoes are required at the stadium. Shorts, sleeveless shirts, and slippers/sandals are not permitted.
  - All completed forms should be sent to: [media@bam.org.my](mailto:media@bam.org.my) by **7 DECEMBER 2025**.

**For inquiries, please contact Mr. Falah Abdullah, BAM Media Manager, at +6018-3117502**



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# MEDIA ACCREDITATION FORM

### 1. PERSONAL DETAILS

|   |  |  |  |
|---|--|--|--|
| First Name                                  |  |  |  |
| Last Name                                   |  |  |  |
| I/C or Passport No.                         |  |  |  |
| Media Organization                          |  |  |  |
| Address                                     |  |  |  |
| Contact No.                                 |  | Email  |  |
| <input type="checkbox"/> Newspaper          | <input type="checkbox"/> Magazine                    | <input type="checkbox"/> Wire Agency             |  |
| <input type="checkbox"/> TV / Radio Station | <input type="checkbox"/> Rights Holding Broadcasters | <input type="checkbox"/> Others (Please Specify) |  |

### 2. FUNCTION (please tick only one)

|  |                                       |  |
|--|---------------------------------------|--|
| <input type="checkbox"/> Journalist              | <input type="checkbox"/> Photographer | <input type="checkbox"/> TV / Radio Crew |
| <input type="checkbox"/> Others (Please Specify) |                                       |  |

### 3. PHOTOGRAPH

Please attach a passport-size photograph (JPEG format) along with this form.

**APPLICATION IS SUBJECT TO APPROVAL BY THE ORGANISERS.**

To apply for accreditation, please complete and submit this form by  
**7 DECEMBER 2025** to: [media@bam.org.my](mailto:media@bam.org.my)